

CATHERINE KLICEK

PORTFOLIO klicek.studio

Graphic Designer & Illustrator

Creative and detail-oriented graphic designer with 2+ years of experience supporting print and digital design projects for national brands. Strong in illustration, layout, and production-ready asset creation, with a proven ability to adapt designs across formats while maintaining brand consistency. Highly organized, collaborative, and comfortable managing multiple projects in fast-paced environments.

CONTACT

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www.klicek.studio

EDUCATION

Graphic Design, AA

Santa Barbara City College

Graduated with Honors

September 2023–June 2025

Communication, BA

UC, Santa Barbara

Graduated with Honors

September 2018–June 2022

SOFTWARE

Adobe Photoshop

Adobe Illustrator

Adobe InDesign

Adobe Premiere Pro

Adobe Express

Figma

SKILLS

Branding

Graphic Production

Prepress

Print Design

Illustration

Advertising

Social Media

Typography

Layout

Live Event Graphics

EXPERIENCE

Production Designer (Contract) | April 2026–Present

Unlikely Collaborators Inc. | Santa Monica, CA

- Designed and produced print, digital, social, branding, presentation, and live-event assets across multiple organizational initiatives.
- Led creative production for the Spark Salons brand refresh across web, social, Eventbrite, email, signage, print, and live-show graphics; created a digital style guide to support brand consistency.
- Supported live events from concept through production, creating large-format signage, stage graphics, speaker decks, lower thirds, and title cards while resolving production and vendor issues.
- Produced extensive materials for the Tiny Blue Dot Foundation Summit 2026, including a 100+ page Look Book, event insert, digital agenda, 130 badges, science posters, wayfinding, and presentation templates while meeting tight print deadlines.
- Applied production and prepress expertise to complex deliverables, including print-ready mechanicals, large-format specifications, high-resolution imagery, presentation QC, and reusable templates and systems.

Freelance Designer | February 2024–March 2026

EvansHardy+Young Agency | Remote

- Developed print and digital assets including sell sheets, event signage, branded collateral, marketing materials, illustrations, and motion graphics.
- Adapted artwork across formats and sizes while maintaining brand consistency, production accuracy, and quality.
- Contributed to 70+ projects for global and regional brands including Martinelli's, Lamb Weston, California Walnuts, Idaho Potato Commission, Pearls Olives, King River Packing, Alexia Foods, and Orbit Irrigation.

Graphic Design Tutor | February 2025–March 2025

Santa Barbara City College | Santa Barbara, CA

- Assisted students with Adobe Creative Cloud, Figma, file preparation, and Canon art printers during open lab hours.