

CATHERINE KLICEK

PORTFOLIO klicek.studio

Graphic Designer & Illustrator

Disciplined designer with 2+ years of experience in producing digital and print assets for global brands, including illustration, motion graphics, and promotional design. Strong organizational skills, comfortable working both independently and in creative team settings.

CONTACT

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EDUCATION

Graphic Design, AA

Santa Barbara City College

Graduated with Honors
September 2023 — June 2025

Communication, BA

UC Santa Barbara

Graduated with Honors
September 2018 — June 2022

SOFTWARE

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Premiere Pro
Adobe Express
Figma
Autodesk Maya

SKILLS

Illustration
Advertising Design
Social Media Content
UI/UX Design
Typography
Project Management
Publication Design

EXPERIENCE

Freelance Designer | February 2024 - Present

EvansHardy+Young Agency | Remote

- Designed for both print and digital mediums, including for branded social media posts, in-app ads with motion, web banners and event signage
- Projects include illustration, digital ad campaign design, wholesaler sell-sheet layout, frame-by-frame animation, photo retouching and recomposition
- Clients include Martinelli's, Lamb Weston, California Walnuts, Idaho Potato Commission, Pearls Olives, Alexia Foods, and Orbit Irrigation, totalling over 70 distinct jobs

Graphic Design Tutor | February 2025 - June 2025

Santa Barbara City College | Santa Barbara, CA

- Designed signage for the SBCC Graphic Design Department, including a clap-board sign for pinback button making events
- During open lab hours, assisted students with design programs including Adobe Illustrator, Adobe InDesign, Adobe Photoshop, Figma, and Adobe XD
- Aided students in using Canon art printers, helping troubleshoot printer errors and proper file preparation

Volunteer + Artist | October 2024

Off Register: Print and Art Fair | Santa Barbara, CA

- Independently designed the poster and volunteer t-shirt; collaboratively designed the event program
- Assisted visitors with making their own pin-back button as well as sold art prints at a booth

Freelance Designer | July 2023

Isla Vista Pizza Pub | Goleta, CA

- Designed branded promotional table tents and door-hangers, emphasizing CTA to draw in sales
- Designed, laid-out and hand-drew chalkboard menus